

Herbal Supplements Market

Herbal Supplements Market Globally Expected to Drive Growth through 2025

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- Herbs and plants are being extensively used for their medicinal properties since time immemorial. A large section of the global population is switching to herbal supplements due to their added health benefits.
- Herbal supplements or botanicals are natural non-pharmaceutical and non-food substances that are commercialized in the market to improve health.
- The demand for herbal supplements is increasing due to their 'natural' label. Consumers are opting for herbal supplements to improve their health. Subsequently, increased prices of medicinal and dietary products have led to the growth of the global herbal supplements and remedies market.





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For sales queries or new topics email us on:
sales@transparencymarketresearch.com



For other queries contact:

Nachiket Ghumare

(Senior Business Development Manager)

90 State Street, Albany

NY – 12207, United States

Tel: +1-518-618-1030



Email: nachiket@transparencymarketresearch.com

